### Sample Sales Letter to Customers

**ABC Gets Your House Sparkling Clean and Helps the Environment**
**\*\*Your Business Logo Here\*\***

Recipient Name
House No.
City
State |Zip Code

Dear Ms. Last Name,

For as little as $150 you can have your entire home clean and sparkling, without enduring the nasty odor of chemical cleaners. We care about the environment and use only state-of-the-art green cleaning methods to ensure that you and your family are not exposed to any harmful or allergy-causing cleaning products. You will love what we do because:

* All our cleaning products are completely non-toxic - safe for children and pets!
* We leave surfaces clean, sparkling, and hygienic.
* Our staff are bonded and fully insured.
* We offer senior discounts to those aged 65 and over.

**Satisfaction is guaranteed** - if you are not happy with the service, we promise to make it right. As one of our customers says, "ABC does a top-notch cleaning job for a reasonable price."

Another of our customers says, "I can't believe they get things so clean and sparkling without the use of toxic chemical cleaners!"

Call us at **xxx-xxx-xxxx** or email us at **info@ABC.com** for a free estimate. Get your house cleaned and do your part to help the environment!

Sincerely,

NAME
ABC Inc.

**P.S.**  We are offering a 10% discount for first time users of our service until the end of the year.